

FANCY PARASOLS
IN A RICH COMBINATION OF COLORINGS

New fancy parasols in a beautiful range of colors, and the new Chin Chin, Barrell and T. P. Shapes. You will have no trouble finding the color to match your new dress at the price you want to pay. Come in and let us show you this magnificent line at from **\$1.50 to \$15.00**

Westheimer & Daube

FOR THE SAFE CONDUCT OF THE SPRING WARDROBE
May we suggest that you spend a few moments in inspecting the splendid assemblage of Trunks, Suit Cases and Bags we have to offer? We believe you will find it time well spent—and it may help you to decide the tedious luggage problem.

Trunks from	\$2.50 to \$35.00
Suit Cases from	\$1.50 to \$25.00
Bags from	\$2.50 to \$20.00

Those Wishing a New Suit, Coat, or Skirt

WILL BE INTERESTED IN OUR SPLENDID COLLECTION

You Get Expert Tailoring and Style Insurance in this Spring and Summer Apparel

Latest Styles in Blouses

This week we make a special showing of Blouses which were ordered specially for Easter, but failed to reach us until the latter part of the past week. You will have little trouble in securing just the blouse you want here. FINE BLOUSES—Georgette Crepe and Crepe-de-Chine Blouses in white, flesh, also combinations of the newest colorings to match the new suits. Some of these are elaborately trimmed in dainty laces. Others more simple models. The prices begin at \$4.50 and range upward to **\$12.50**

ORGANDY and VOILE BLOUSES—Our beautiful collection of spring blouses, made of sheer organdy and voiles, surpasses any former showing. They are trimmed in large buttons and fluted ruffles. Every style from the very dressiest to simple tailored effects; the prices are from **\$1 to \$2.50**

Don't buy a Summer Skirt that Must be Made Over After Laundering

Choose a Wooltex-Shrunk Wash Skirt—it fits when you buy it; it fits after you launder it.

When you buy a summer wash skirt, you shouldn't have to make it over after it is laundered. You've doubtless had the experience and know the annoyance it causes you, to say nothing of the uncertain results. The only washable skirt that can be depended upon ALWAYS to fit, is one in which the materials, even to the belting, are pre-shrunk, the Wooltex way.

Launder them every week, if you wish. When they come back from the laundry, you'll not have to put on a new waist band or let out the hem. Fashionable, smartly tailored and beautifully fitting are the Wooltex tailored summer skirts.

Price is **\$3.00 to \$8.50**



If Dollars Count, You Will Surely Have a Wooltex Suit

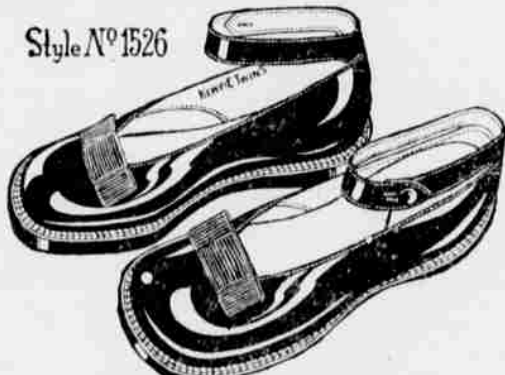
Women who are economical are among the greatest admirers of Wooltex garments. They know by experience that these garments give more pleasurable wear than ordinary garments made in the ordinary way. They know that correct style, superior fabrics and beautiful tailoring are assured by The Wooltex label which will be found inside the collars and waist bands of every garment designed by America's most skillful style artists. Every coat, suit and skirt that bears the Wooltex label is not only designed in strict accord with the season's best style tendencies, but is so carefully made that it will retain its graceful, well fitting lines as long as the garment is worn. Outer materials and linings used in these garments are cut and fitted separately, edges are thin and flat, collars fit snugly and smoothly, all seams are stitched with silk. The high standard of quality is never lowered in Wooltex garments though the prices are always moderate.

SUITS **\$18.50 to \$45.00**
COATS **\$15.00 to \$35.00**

Dresses that will Appeal to you

Our showing of new spring and summer dresses represents every fashionable style and fabric in the most attractive models that have been imported recently—hand copied by the leading dressmakers of this country. We can only mention a few in this limited space, but scores of others that will appeal to you are shown here.

GEORGETTE DRESSES—The season's most popular dress fabric, Georgette is shown to a great extent in our new dresses, that are the newest designs. The colors include White, Pearl, Gray, Rose, Belgium and Roseda. We have many that range from **\$15 to \$45**
SUMMER DRESSES—New summer dresses in dainty white and colored materials, such as Organdies, figured voiles, striped and flowered tissues, large showing of styles that range in price from **\$3.50 to \$25**
HOUSE DRESSES—Splendid values in house dresses of percale, gingham and lawn, all absolutely new models at from **\$1.25 to \$3.50**



THE BEST SHOE for CHILDREN

"Kewpie Twins" Shoes are the best shoes for children at any price. They are made without nails or tacks and are as soft as gloves.

Stylish, beautiful "Kewpie Twins" Shoes have taken the country by storm. Careful parents everywhere now realize that at last they can get a shoe that withstands the hardest service of active boys and girls.

"Kewpie Twins" Shoes are scientifically made to fit and shape the growing foot. They prevent and correct foot troubles. The soles are of the finest oak-tanned leather, and the uppers and linings are the finest ever used in a child's shoe. You will find an extra amount of wear in every pair. Prices are as follows:

Sizes 2 to 5 \$1.75	Sizes 5 to 8 \$2.50
Sizes 8½ to 11½ \$2.75	Sizes 12 to 2 \$3.00
Sizes 2½ to 5 \$3.50	

SHEER WASH FABRICS IN A GREAT VARIETY

Notwithstanding the great advance in all cotton goods, caused by the European War, we are able to offer our magnificent stock at practically the same prices you paid for the same class of merchandise last season.

VOILES—36-inch striped voiles, beautiful materials for waists, at the yard **25c**
STRIPED VOILES—In all the new shades, 27 inches wide at the yard **25c**
FLAXONS—In stripes, checks and plain white, at **25c and 35c**
MATERIALS FOR WASH SKIRTS—In the wash goods section you will find all the new weaves, such as Golline, Gaberdine, the new basket weave checks, etc., 36-inch materials, at the yard **20c 25c 40c 50c**
PALM BEACH SUITING—36-inch striped Palm Beach Suiting in both wide and narrow stripes, at **25c**
MERCERIZED LINENS—27-inch mercerized linens, in Pink, Navy, Green, Tan, Brown, Black, and White, at **30c**
NEW KIMONO CREPES—We have just received a splendid collection of new spring designs in Serpentine Crepes, at the old price **20c**
H. B. C. ZEPHYRS—In stripes and baby check, a beautiful material for house dresses, at **25c**
KINDERGARTEN CLOTH—For Children's Wash Dresses this cloth has no equal, it is absolutely fast colors. We are showing it in a wide range of stripes and checks at **25c**
KIDDE CLOTH—A very similar fabric to the Kindergarten Cloth, except a little heavier, it is an excellent material for boys' rompers, all new spring patterns, at the yard **20c**
SHIRTING MADRAS—Summer time is fast approaching when the men and boys will have to replenish their supply of shirts. You will have little trouble in selecting the pattern your husband or son will most like, if you will look through our line of Madras. Prices are **15c and 25c**
DRESS GINGHAM—By buying early and in large quantities we are able to offer you the prettiest Spring patterns in RED SEAL Gingham we have ever shown, at the yard, only **10c**



WONDERFUL SHOWING OF SPRING MILLINERY

We term ours a wonderful showing of spring millinery, because of its size, its variety, and the wonderful values offered. Express shipments of the newest fashions have been received almost daily, which places us in complete readiness to supply your every want in Spring Hats. We invite you to pay this department a visit.

A DEMONSTRATION OF THE West Electric Hair Curlers

Mrs. J. Bigalow, with the West Electric Hair Curler Company, will be with us Monday to demonstrate the West goods, and will take pleasure in explaining to you where the ELECTRIC CURLER is different from all other curlers.



ROYAL DADMUN
Baritone

Royal Dadmun, the baritone who will sing with the Philharmonic on its concert tour this spring, is an artist who, besides being ranked by the critics as one of the great baritones of today, is a keen business man. Mr. Dadmun firmly believes that an artist should cultivate a business sense. Of course one should have a manager, but one should not stay at home and wait to be told where to go and sing; things do not happen that way. A singer should go after business himself. Work things up, then your manager will be able to do more for you and the road to success will not be so hard.

The Philharmonic Orchestra will give two concerts in Ardmore, matinee and night, April 28. Tickets on sale Monday, at Ringer's.

A prudent mother is always on the watch for symptoms of worms in her children. Pale skin, lack of interest in play, and peevishness is the signal for WHITE'S CREAM VERMIFUGE. A few doses of this excellent remedy puts an end to the worms and the child soon acts naturally. Price 25c per bottle. Sold by Bomar Drug Co.

NAVIGATOR WILL BRING BACK THE STEFANSSON EXPEDITION

Seattle, April 22.—Captain Louis L. Lane, an Arctic navigator of long experience, announced here today that he will leave Seattle for the Arctic Ocean about June 1, in a 300-ton power schooner now being built here, and expects to return to Nome or Seattle with Vilhjalmur Stefansson and the other members of the Canadian government exploring expedition that sailed from Victoria, B. C., for the Arctic Ocean, June 17, 1913. Capt. Lane plans to be at Banks Land, in the Polar Sea, about August 5, and to meet Stefansson there. Lane, in the power schooner Polar Bear, took Stefansson and two companions from Banks Land to Herschel Island last August, and afterward sold the Polar Bear to Stefansson, who returned to Banks Land with his boat and the small power boat Gladiator, intending to pass the winter in exploration of Banks Land and then, on the breaking of the ice this spring, making further exploration of the new land which he discovered last year, north of Melville Island. Capt. Lane is now in Seattle supervising construction of his schooner.

Capt. Lane is going north, not under contract with the Canadian government, but under a verbal agreement with Stefansson. Lane's new power boat, which probably will be named the Great Bear, will be of wooden construction, and the strongest ice-resisting vessel ever built on Puget Sound. Lane will take with him gasoline and other supplies for the Stefansson fleet. Stefansson has asked the Canadian government to permit his parties to continue their work a year longer, but it is believed that on account of war conditions the explorers will be ordered home. The expedition was planned to continue three and a half years.

Unless ice movements are unfavorable, Capt. Lane expects to reach Banks Land at the time fixed upon. If he has good fortune, he will call first at Herschel Island, where he may receive word from Stefansson. If he does not get instructions there, he will proceed north to Banks Land, making stops at points agreed upon last year, where Stefansson may have letters or men waiting for Lane. It may be that the explorers will choose to return to Nome in their own boats, the power schooners Polar Bear, Alaska, Mary Sachs and North Star, but the vessels probably will be out of repair and unable to make the quick voyage that will be necessary to elude the treacherous ice, which closes upon the coast rapidly in early autumn. If all goes well, the explorers should arrive in Nome soon after the middle of September.

The Stefansson expedition from the beginning was divided into two parties. The northern, under Stefansson, planned to seek new land in the Beaufort sea, and succeeded, notwithstanding the loss of the principal boat, the whaler Karluk, which was crushed in the ice the first winter out. The southern party, under Dr. Rudolph Anderson, has been exploring and charting the delta of the Mackenzie river and the country to the east, and also making a geological survey of the islands and mainland at the mouth of the great river, making special search for copper and coal. Copper nuggets abound along the waterways, and the Eskimos make their weapons and utensils of beaten copper. Stefansson who discovered blue-eyed Eskimos in the Coronation gulf country, east of the Mackenzie, some years ago, these people being, he believed, descendants of the ancient Scandinavian settlers in Greenland, is not revisiting these Eskimos during his present journey. Stefansson and Anderson have a large amount of information and material, and will make a complete report to the Canadian government. Stefansson will publish a book describing his discoveries.

Today And A Generation Hence

The flight of time makes us think of the future. The baby of today reflects



what greatness may be acquired when he grows up. And any influence that brings relief to the expectant mother is the first and greatest of obligations. There is a splendid remedy known as a "Mother's Friend" that has been a safeguard, a helpful daily influence, to a host of women. Applied externally to the muscles they become pliant, they stretch without undue pain, there is an absence of distress, the nerves are soothed by taking away the burden of leaving all to just natural conditions. There is in "Mother's Friend" the direct and immediate help that all expectant mothers require. Used by their own hand, guided by their own minds, they learn at once the blessed relief from morning sickness resulting from undue stretching. They experience daily calm and nightly rest. It is indeed "Mother's Friend." Get a bottle today of any druggist. Then write Bradford Regulator Co., 419 Lamar Bldg., Atlanta, Ga., for one of the most entertaining and valuable little books ever presented. It is worth writing for.

A dispatch from Christiania, Norway, announcing that Captain Roald Amundsen, discoverer of the north-west passage and the South Pole, plans to get out on a North Pole expedition in the spring of 1917, by way of Bering Strait, interests Arctic navigators greatly. Amundsen intended to leave San Francisco several years ago, sail from Bering strait toward the North Pole and return between Spitzbergen and Greenland. He abandoned his voyage because of lack of funds. In the years that have elapsed motor-boat progress has been rapid, and new engines that burn small quantities of fuel have simplified Arctic problems. Amundsen will use a 100-ton power boat.

Read the want ads.

Influence of Goodness.
The virtues and joys that spring up from the hearts of our associates when the shadow of our benignant personality falls upon them are communicated by them to others. Thus the influence of all the goodness we have practiced finds its way through countless channels into innumerable lines, and endures when our earthly existence has ended and our names have been forgotten.

LIVED EIGHT YEARS ON CRACKERS

Kate Stiferman of Oklahoma City Restored After Long Period of Suffering.

Kate Stiferman of Capitol Hill, Oklahoma City, lived on crackers for eight years. She was a sufferer from chronic stomach troubles.

She got a bottle of Mayr's Wonderful Remedy. The result of the treatment, she declares, was marvelous. She wrote:

"One bottle of your remedy cured me of my stomach troubles. I can now eat anything that I want to, with good results, after living on crackers for eight years — and at times I could not even eat them. I have three sisters affected the same way and I want to surprise them by the way I can eat now."

Mayr's Wonderful Remedy gives permanent results for stomach, liver and intestinal ailments. Eat as much and whatever you like. No more distress after eating, pressure of gas in the stomach and around the heart. Get one bottle of your druggist now and try it on an absolute guarantee—if not satisfactory money will be returned.

For sale by the City Drug Store and all other reliable druggists.

Piles Cured in 6 to 14 Days

Your druggist will refund money if PAIN OINTMENT fails to cure any case of Itching, Bleeding or Protruding Piles in 6 to 14 days. The first application gives ease and rest. See

Little John Had It Right.
The twelve-year-old twins learned a lesson in gift making when they poked fun at their five-year-old brother. Little John was, with great ceremony, presenting his mother with a tiny gift which he himself had purchased. The twins laughed, but John quieted them when he said: "Well, mamma knows it isn't the much, but the feeling that counts."

DANGERS OF DRAFT.
Drafts feel best when we are hot and perspiring, just when they are most dangerous and the result is neuralgia, Stiff Neck, Sore Muscles or sometimes an attack of rheumatism. In such cases apply Sloan's Liniment. It stimulates circulation to the sore and painful part. The blood flows freely and in a short time the stiffness and pain leave. Those suffering from neuralgia or neuralgic headache will find one or two applications of Sloan's Liniment will give grateful relief. The agonizing pain gives way to a tingling sensation of comfort and warmth and quiet rest and sleep is possible. Good for neuritis, too. Price 25c, at your druggist.

Nearly everybody reads The Ardmoreite. Do you?

THE QUALITY SHOP

We have engaged Mr. Hugh of Kansas City, an expert and practical mechanic of several years experience who will have charge of our painting and paper hanging department.

Let us estimate your work.

THEO. TORGERSON
Under Opera House
Phone 404-J